



News

Highlands Business Partnership, Inc.

PO BOX 375

HIGHLANDS, NEW JERSEY 07732

732-291-4713

For Immediate Release: January 13, 2013 Media Contact: HBP - 732-291-4713

The Hope for Highlands Concert at Count Basie A CONCERT TO HELP REBUILD HIGHLANDS, NEW JERSEY

The Hope for Highlands concert will be held on Saturday, January 20, at 7PM at the Count Basie Theater in Red Bank, NJ. The concert presented by Brian Kirk, features the G Band, Pat Guadagno, Jukebox Criminals and Brian Kirk and the Jirks. Tickets are \$35.00 and Bob Small generously donated the cost of the Count Basie Theatre so that 100% of all ticket sales are going towards Hope For Highlands. Bob Small organized a charity to provide residents with a direct, local channel for aid. "The needs of the Highlands community are immediate and will continue for quite some time," said Mr. Small.

"Like the rest of these small towns up and down my Beloved Jersey Shore, the devastation to Highlands is no different said Brian Kirk." "My idea is to bring in musical acts that perform often in this town and give them a larger stage to present their talent while raising money for the place they love, he added.

Highlands has been devastated with severe damages to over 1200 of its 1500 downtown homes and almost all of its businesses. Highlands, the first stop on the Jersey Shore, is known for its spectacular restaurants, Sandy Hook, Historic Twin Lights and its fishing and clamming industry. The loss of these homes and businesses has had a ripple effect on the community beyond the norm because many of the residents worked and lived in the town. An economically challenged town before the storm, this community is now faced with not only the loss of their homes but many have also lost their jobs. The money raised will be administered by "Hope for Highlands", set up through the non-profit Highlands Business Partnership under the direction of Mayor Frank Nolan and Councilwoman Rebecca Kane, the organization's Liaison. It is designed to go directly to the people and businesses in Highlands that need it most, said Rick Korn, the Hope for Highlands Committee Chair.

The Highlands residents are eager to return home and Hope for Highlands has already began to provide goods and services needed to expedite the process. Reimbursement checks will soon be distributed for qualified applicants who produce paid receipts and plan to return home. Business merchants and restaurants are working diligently to reopen and get the residents back to work. Today, 9 of the severely damaged businesses are open, but there is many more to go. All concert proceeds will directly benefit the Highlands Residents and Businesses. For additional information visit www.highlandsnj.com or call 732.291.4713.